put in chronological order

Pat please type

Winston Events

1991 July / April

Winston Ultra Box (test)

1992 April - Winston Ultra Box - SP

1993 July - refor mulation repackaging

May - July Winston 40's

June Winston Weekend - Catalog sat and trips

August Winston Select Lts 85SP + Box, Lts/100 Slim Lts 100 Box

August - Sept Winston Select Lts 81GIF/85GOF

August Dec Winston 20's/$2 - all select packages

Footnote:
(all dates refer to retail launches)

10 92 Winston Select Intro mailing - "If you like mellow"

30 93 Special challenge for Mellow Lts

1994

1094 Select Smooth $2 off 4 pk Coupon

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